

Online & In-Person



March 21, 2024

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SPONSORSHIP PACKAGES

Access over \$3B in capital, featured industry
leaders, investors and high-profile keynotes!

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Private & Institutional Investors • Keynote Presentations • Presentations
Networking Events • Panels • Demonstrations • In-Person Micro Events

2023 GCN EVENT AUDIENCE SNAPSHOT

*Updated with 2023 audience snapshot at the completion of events.

ATTENDANCE

1,500+ attendees






114.28% YoY Growth

REPRESENTING

45+ organizations

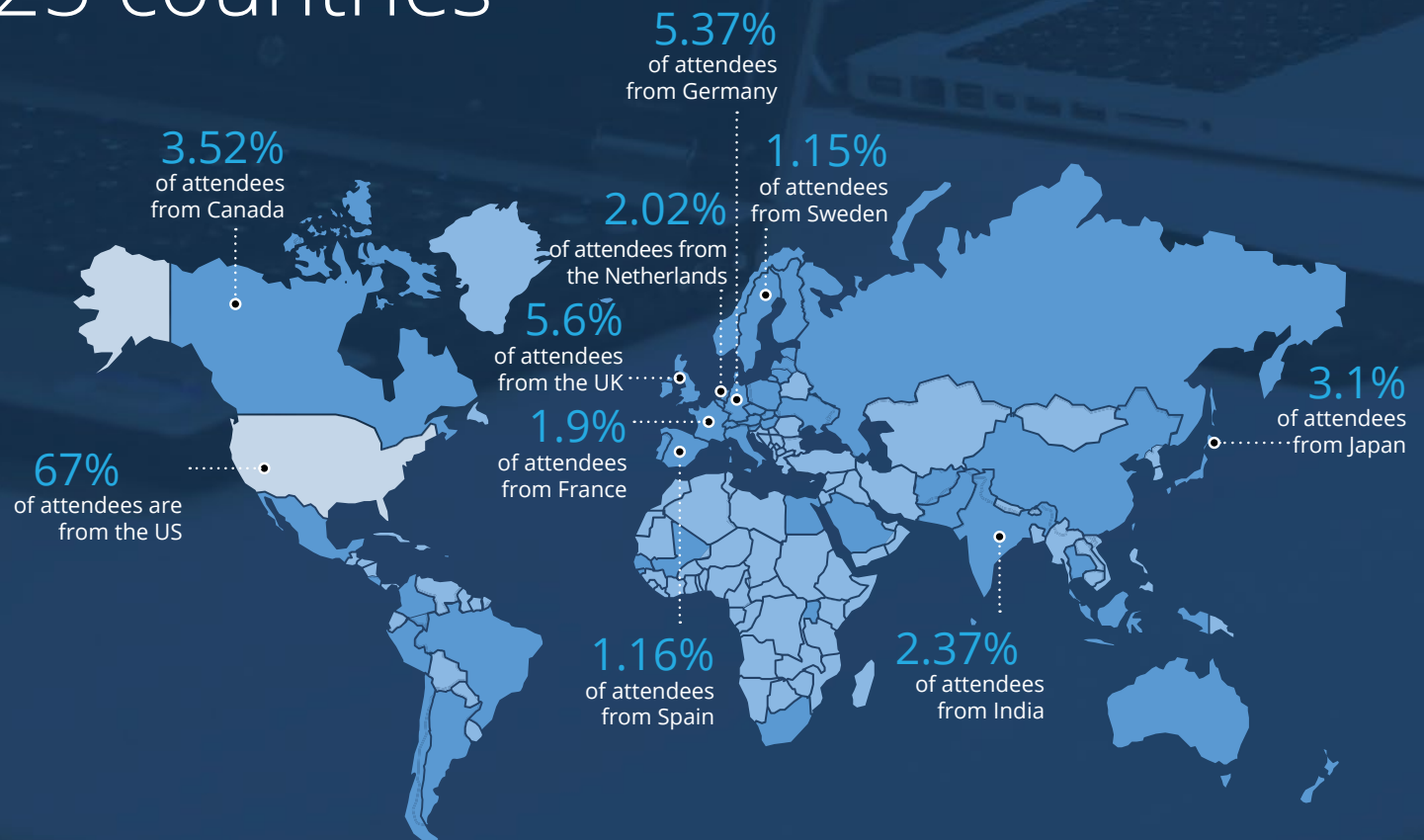
Including corporations, associations and investment institutions worldwide

AUDIENCE BY INVESTMENT

INVESTING SIZE	SUM OF %
 \$100K - \$250K	19%
 \$250K - \$1M	28%
 \$1M - \$5M	21%
 \$5M - \$10M+	15%
 \$10M - \$25M+	17%

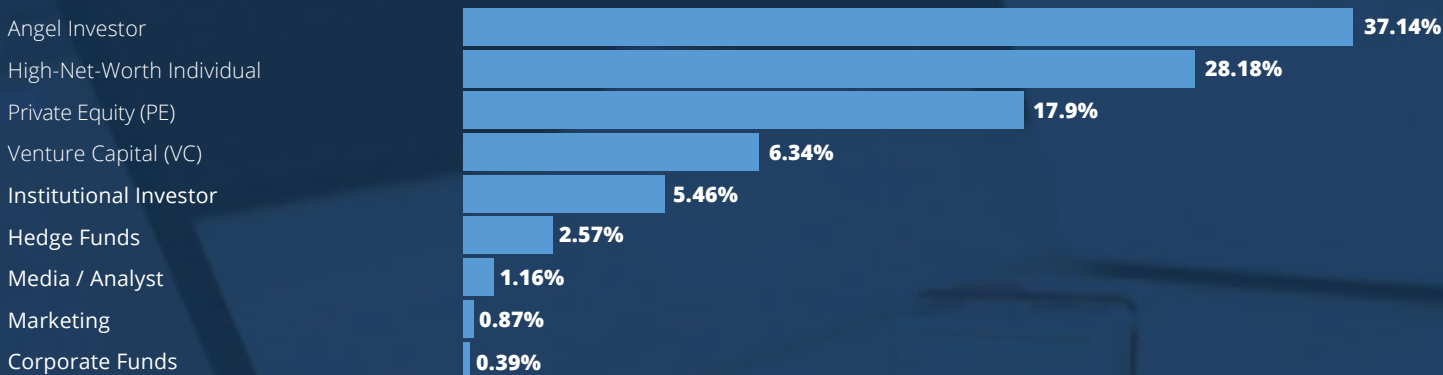
FROM

25 countries

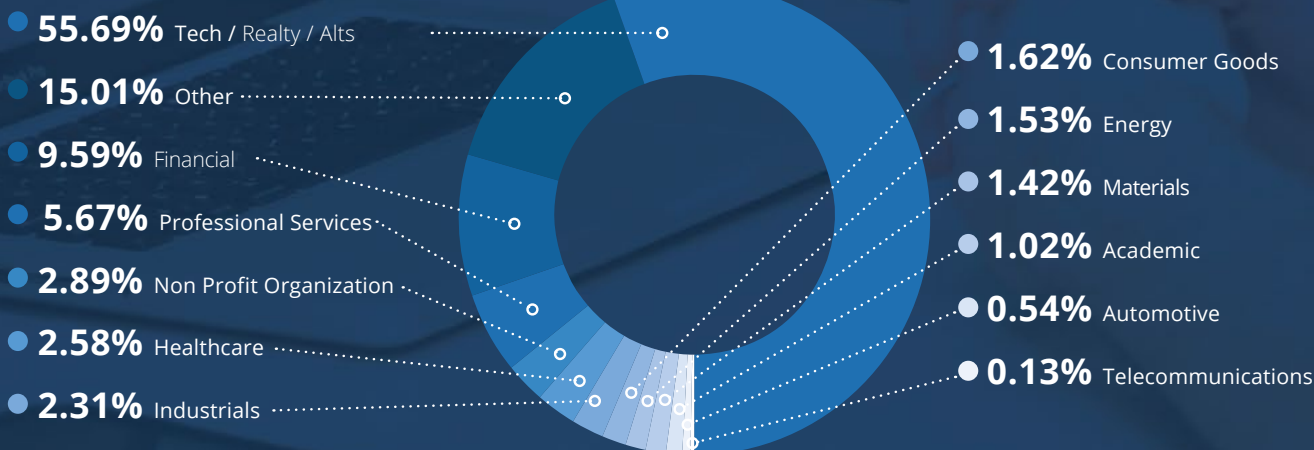


INVESTOR AUDIENCE SNAPSHOT (CON'T)

AUDIENCE BY JOB FUNCTION



AUDIENCE BY INDUSTRY



PRESS & SOCIAL MEDIA

GCN Investment Events are highly engaging and interactive. Our 2023 events generated:

45+
media partners

1M+
impressions of global exposure delivered across all channels for impact events.*

75K+
national contacts reached and exposed to GCN investor events and conferences to attend during marketing*
**event targeted to global investors + founders weekly.*

\$500K+
typical capital sought from presentations

Nearly 500
investors & groups participated, representing global capital outlets

OPPORTUNITY	BENEFITS	INVESTMENT	DEADLINE	AVAILABLE
Presenting Sponsor	<ul style="list-style-type: none"> • Industry Leader • Branding • Virtual Profile • Dedicated Booth Space • Leads and Data from Session 	\$4,250	15 Days Prior	8
Innovation Showcase Title Sponsorship	<ul style="list-style-type: none"> • 20 Minute Presenting Spot • Press Wall Logo Inclusion • Dedicated Booth Space • Inclusion in Event Marketing • Leads and Data from Event 	\$12,500	20 Days Prior	1
Conference Stream Presenting Sponsor	<ul style="list-style-type: none"> • Logo Visible on Full Broadcast • Branding • Virtual Profile • Leads and Data from Profile • Leads and Data from Session 	\$4,500	10 Days Prior	7
Wifi Network Sponsor	<ul style="list-style-type: none"> • Network "Your Brand" • Branded Password • Listed on Agenda for all Investors and Attendees 	\$3,000	20 Days Prior	1
Keynote Sponsor	<ul style="list-style-type: none"> • Thought Leadership • Branding • Printed Agenda Placement • Leads and Data from Profile • Leads and Data from Session 	\$5,000	30 Days Prior	1
Networking Event Sponsor	<ul style="list-style-type: none"> • Industry Leader • Branding • Virtual Profile • Leads and Data from Profile 	\$3,000	30 Days Prior	3
Registration Sponsor	<ul style="list-style-type: none"> • Event Check-In Visibility • Printed Agenda Placement • Virtual Profile • Leads and Data from Profile 	\$3,000	30 Days Prior	1
Angel Sponsor	<ul style="list-style-type: none"> • Financially Support Impact • Recognition at Events • Listed as Innovation Angel 	\$10,000	10 Days Prior	2
Educational Webinar Sponsor	<ul style="list-style-type: none"> • Thought Leadership • Branding • Virtual Profile • Leads and Data from Profile • Leads and Data from Session 	\$2,500	15 Days Prior	9



Innovation Title Sponsor

Position your company and brand as the industry leader and reach qualified decision makers and investors.

Investment: \$12,500

Pre-Event:

- Inclusion in the overall GCN marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the GCN websites and sponsor directory
- Inclusion in the email campaign to 15,000 GCN and Investor contacts, networks and professionals
- 15 Private introductions to investors & attendees (Angel / VC / PE / Family Office)

Live Event & Virtual Event:

- 2 Dedicated premium booth spaces in highest traffic area
- 20 minute presentation with 5 minute investor Q & A session
- Opportunity to include two 60 seconds commercials in select sessions or panels (produced by your company)
- Opportunity to introduce and participate in one panel session
- Virtual company listing and profile on GCN & Global Deal Flow
- Featured placement on printed agenda given to all attendees, logo placement on Event press wall and red-carpet
- Send messages and set-up meetings directly with attendees
- Inclusion in live event stream to 100+ global investors
- 20 VIP All Access Passes

Post-Event:

- Detailed report within three weeks post-event
- Access to 150+ attendees contact data (CSV)
- Access to your brand's full event photo and video coverage
- Demo or webinar to appear on GCN partner page year-round website and resource with access to opt-in attendees
- Filmed and Edited video interview published to GCN
- Opportunity to produce a 30 min demo or one-hour educational webinar



Presenting Sponsor

Sponsor the interactive lounge, a destination for the latest investment pitches. Position your brand as a leader in innovation. Key Topics include Impact, Tech, Clean Energy, Products, Medical, and Alternatives.

Investment: \$4,250

Pre-Event:

- Inclusion in the event specific GCN marketing campaigns
- Sponsor exposure in select pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the GCN website and sponsor directory
- Inclusion in the email campaign to 5,000 GCN and Investors

Live Event & Virtual Event:

- Opportunity to present your company on the main stage for 12 minutes with 3 minutes of investor Q & A
- Attendee visibility on the printed agenda hand outs
- Dedicated booth space
- Inclusion in the live event web stream to 100+ investors
- Access to real-time leads through connections and meetings
- 5 VIP All Access Passes

Post-Event:

- Detailed report within three weeks post-event
- Edited video interview published to GCN Investor Channel

Impact Investment Forum | Newport Beach, USA

About Global Capital Network Investor Conference

The GCN Investor Summit is an exclusive event for worldwide investors and select founders. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange investment best practices (processes, policies, guidelines, deal sourcing, due diligence, etc.).
- Increase awareness on implementing and managing a funding program, and managing compliance with your board.
- Discuss common investment challenges and how to address them.
- Increase involvement of participants in The Global Capital Network Open Funding Program (investing, advisory, education, etc.).

This is the ONLY event focused on investment investing and global deal flowd worldwide.

Attendance is limited to ensure intimate conversations and ease of networking and collaboration. This summit (like prior) will be held under the **GCN Execs Oversight**.



Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Global Capital Network Corporate Members receive sponsorship discounts on GCN global investor events; 5% discount or 7% when signing up for multiple events at once.

Please note that GCN member discounts do not extend to events run by partners and investor networks.



Contact info@globalcapitalnetwork.com to secure your sponsorship today.

globalcapitalnetwork.com/events